

Promotions Summary for Resellers

North America

Product Promotions						
Promotion	Start	End	Services & Accessories	Participation	Deal Reg	PC
Mobile Computers						
UPDATED - Last Chance Pricing Promotion (DDO) Significant discount on MC93, TC51 and TC56	1/1/21	8/27/21	Not included	Must provide code NADDOPROMO	Yes	No
Printers						
UPDATED - Industrial Printer Instant Rebate Instant rebate of up to \$125 on sales of select industrial printers	5/1/21	8/27/21	Not included	Must provide code NA19ZTPROMO	Yes	No
Scanners						
UPDATED - Touchless Checkout Instant Rebate Instant rebate of up to \$25 on sales of select hands-free scanners	5/1/21	8/27/21	Not included	Must provide code NATOUCHLESS10	Yes	No
UPDATED - Healthcare Scanner Instant Rebate Instant rebate of up to \$50 on sales of select healthcare scanners	5/1/21	8/27/21	Not included	Must provide code NADSHCPROMO	Yes	No
RFID						
FX7500 & FX9600 Fixed Reader Instant Rebate Instant rebate of up to \$80 on each device sold	1/1/21	8/27/21	Not included	Must provide code NA21FXPROMO	Yes	No



Trials And Pilot Programs

Programs	Start	End	Services & Accessories	Participation	Deal Reg	PC
Asset Visibility Service Pilot Program Help eligible customers discover the benefits of AVS by offering free licenses for up to 100 eligible devices for 90 days	N/A	N/A	N/A	Contact your Zebra representative	N/A	N/A

Trade-In Offers

Promotion	Start	End	Services & Accessories	Participation	Deal Reg	PC
GO Zebra Trade-In Program Customer rebate of up to \$600 per unit when customers purchase a select mobile computer, scanner or printer and trade in an older unit; includes rebates up to \$50 when Zebra OneCare is sold alongside an eligible printer	1/1/17	Ongoing	Not included	Customers register their purchase and send in their trade-in units	Yes	No
GO Zebra Card Trade-In Program Up to \$550 cash back for resellers with a Zebra printer purchase when they trade in their customer's old printer	4/11/16	Ongoing	Not included	Resellers register the purchase and send in the customer's trade-in units	N/A	No

For Complete Details on All Promotions, Visit [Partner Gateway](#)

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