

# GROW YOUR SMALL AND MIDSIZE BUSINESS

Leverage HPE Partner Ready ecosystem, market expertise, and rich enablement tools to move your business further, faster.

## START SMART

Quick and easy access to everything HPE



### Seismic

The Seismic tool was built specifically to support your sales efforts. Enjoy a vast pool of curated assets, customized content, and outreach and collaboration tools.

[Get started](#)



### Partner Portal

Get easier-to-find, sales tools for more collaborative sales engagements, training, demand generation and business management experience.

[Create user profile](#)



### HPE Engage & Grow

HPE Engage & Grow is a partner incentive program that rewards Sales Reps for selling across the HPE portfolio.

[Sign up today](#)

## START MARKETING

Assets and resources for co-marketing campaigns

### Marketing Pro

HPE Marketing Pro is the single gateway that helps partners find tools and resources to enhance and execute digital marketing.

### SMB Marketing Activation Kit

Engage your audience with everything you need to execute your own integrated demand generation campaign.

### Content Syndication

Gain greater depth of information for your customers, and enhance your web content in an easy cost-effective manner.

### Connect on LinkedIn

Check us out on LinkedIn  
[HPE Engage & Grow](#)  
[HPE IT Solutions for SMB](#)  
[HPE Partner Ready](#)  
[HPE Financial Services](#)  
[Aruba](#)

### Social Media Center

Increase your social presence by engaging and sharing HPE content.

### Twitter

[@HPE\\_SMB](#)  
[@HPE\\_FS](#)  
[@ArubaNetworks](#)  
[@HPE Partner](#)



Cannot find something you need? Engage the [HPE Partner Marketing Concierge!](#)

## START SELLING

Tools designed to enable and simplify selling

### iQuote

Create fast, accurate configurations that you can export to request a quote from your distributor.

[Register](#)

### HPE Flex Offers

Resellers using iQuote, can now create flexible BTO configurations and get the best pricing.

[More info](#)

### HPE Sales Pro

A unified sales enablement destination for HPE and partner sales professionals.

[More info](#)

## SMART RESOURCES

Seismic Briefcase provides you access to solution content, links to tools, sales presentations, FAQ documents, and more.

### Recommended Briefcases for Selling & Marketing to SMB customers

[HPE SMB Solutions & Offers Portfolio](#) – The primary briefcase for all solution content, offers, presentations and more.

[HPE Financial Services SMB](#) – HPE Financial Services offer small and medium businesses a simpler and easier way to acquire technology solutions.

[HPE ProLiant Servers Portfolio](#) – Buyers guides, customer presentations, infographics, solution briefs, competitive positioning, and more.

### Recommended Briefcases for all partners

[HPE Sales Pro](#) – Content, tools and resources to access and leverage our global learning destination for HPE and partner sales professionals.

[Marketing Pro](#) – Content, tools and resources to access and leverage HPE Marketing Pro, formerly the HPE Partner Ready Digital Marketing Program.

[HPE Partner Ready Program for Solution Providers](#) – Content, tools and resources to drive value and profitable growth.