



2021 ATLANTIC HURRICANE SEASON FORECAST

NAMED STORMS	HURRICANES	MAJOR HURRICANES
13-20	6-10	3-5

Keeping the power on is critical to your business

Working from home or an office, summer storms can keep you from staying connected

The National Weather Service projects 2021 to be an above-normal hurricane season. Summer storms can pop up suddenly and severe weather can wreak havoc on any business with downed power lines or loss of critical data. The best defense for weather-related power problems is to have a plan. Here are a few ways you can prepare now.

1 Establish a backup power plan

Don't let lost power mean lost productivity, data or business. Whether it's for a home office, network closet or data center environment, backup power is a critical component to getting your office up and running quickly. Have your UPS and other IT equipment serviced and batteries replaced regularly.

2 Develop a disaster recovery plan for your data

Everyone needs a plan and the necessary support to ensure a rapid recovery – with its data intact. Working in virtual environments guarantees the seamless movement of data from one source to the next.

3 Document and share your team's procedures for responding during a natural disaster

Having all the right equipment and tools isn't much help without clear documentation on how your team should respond to a disaster. Documenting the processes and procedures to follow will not only benefit your organization but will also help protect your employees and customers.

For more information, contact

JODI BONHAM
IT Channel Manager
JodiBonham@eaton.com
647.258.3415

DUSAN ANDIC
IT - Inside Sales Representative
DusanAndic@eaton.com
647.258.3414

Schedule your backup planning session today.

Eaton helps with your plan and your products.

You can't run your business without it, but power can be a fair-weather friend. Don't let storms zap your productivity. Once you collaborate with Eaton on a backup plan, we'll point out where you're in good shape and where you could use some reinforcement.

Eaton Rack PDUs

Our complete line of rack-based power distribution units offer advanced technologies and unmatched reliability. The Eaton rackmounted power distribution units (PDUs) provide best-in-class power distribution to information technology (IT) equipment within a rack, enabling maximum control of your environment.



Eaton UPS

We don't live in an ideal world of clean, reliable power. An Eaton UPS can protect your equipment from voltage and frequency fluctuations and provide the high-quality backup power you need in the event of an outage. Eaton 3-, 5- and 9-series UPSs are designed to deliver high-quality backup power from desktop PCs to large data centers.



Eaton Intelligence Platform

Fear no storm! Eaton's scalable Intelligence Platform software suite empowers you to make tasks simpler via advanced alerts and automated resolution, see beyond power consumption through 3D infrastructure visualizations, and predict power component failure with cloud-based analytics.



Lithium-ion

Eaton Lithium-ion batteries last longer and recharge faster, saving you time, money and reducing risk throughout the lifecycle of the uninterruptible power system (UPS). Choose a safe and stable alternative battery option for UPS applications while still meeting required backup runtimes.



Don't cross your fingers and hope for sunny weather. Power protection is a science, and proven products like these can ensure your business continuity.