



# Jabra PanaCast Resource Overview

Become a Jabra PanaCast Authorized Partner. It's simple, and easy. No certification requirements necessary. It can be done in two steps:

**1. Become Jabra authorized [here](#)**

Campaign Asset	Link for Assets
Distance Learning	<a href="#">Here</a>
Social Distancing	<a href="#">Here</a>
Work from Anywhere	<a href="#">Here</a>
PanaCast Videos	<a href="#">Here</a>
Speak Series Assets	<a href="#">Here</a>
Meeting Room in a Box	<a href="#">Here</a>
Flexible Working	<a href="#">Here</a>
PanaCast 50	<a href="#">Here</a>
PanaCast 20	<a href="#">Here</a>
PanaCast Series	<a href="#">Here</a>



Please click on each asset link and download. There are multiple assets types such as videos, email templates, product images, etc. Anything branded with a Team Yellow (yellow graphics) are only for channel-facing communications (not intended for end users).

All of these assets can also be found on [Jabra One Zone](#) > Marketing > Media library.



Jabra Program & Promotions (all located on [Jabra One Zone](#))

- Effective October 1, 2020, PanaCast MSRP change from \$895 to \$695 USD
- Public Sector/GEM Pricing: Earn an additional 5% discount on approved Public Sector opportunities
- Deal Registration: 10% off approved opportunities of \$ 10,000 MSRP US/\$5,000 CDN
- Not for Resale Program (NFR): -27% discount off distribution cost
- Jabra One Rewards for authorized (opted in) resellers: Earn points for selling Jabra solutions, and cash in prizes of your choice