

Why Sell Optoma

Reliable. **Profitable**. Performance.

Optoma Technology is a world-leading designer and manufacturer of award-winning video and audio products for home entertainment and business.

With a focus on premium quality and functional style, Optoma projectors deliver outstanding brightness and unsurpassed image quality in every application.

Combining margin-rich programs with an extensive product line to fit any customer's budget, Optoma projectors are an easy-to-sell solution for classrooms, corporate meeting spaces, houses of worship, digital signage, museum exhibitions, rental and staging, outdoor venues, home theaters and beyond.



Top-Selling Projector Line

Optoma is the #1 DLP projector supplier and Full HD leader in the Americas and worldwide leader in 4K UHD

Dedicated Customer Support

US-based Customer Service & Technical Support

Extensive Product Line

One of the most comprehensive product line-ups in the industry

State-of-the-Art Technologies

Industry-leading innovations including laser projection with built-in DuraCore & MCL technologies

First To Market

First to market with Pico, solid state illumination, home entertainment 1080p, & 1080p ultra short throw products

Public Sector Discounts

Discounted pricing for K12, Higher Education, Government & Houses of Worship

Reseller Rewards & Promotions

Boost margins with incentives and SPIFs at www.OptomaRewards.com

Deal Registration

Bid registration available for large opportunities

CTS-certified

Knowledgeable CTS-certified staff

Enhanced Warranty Coverage

Up to 5 years/20,000+ hours
(depending on model)