

# Windows PCs do more for your business

Get choice, flexibility, and peace of mind



## New devices save you time and money



### Reduce repair costs

PCs older than 4+ years **cost 1.5x more in repairs** and cost, on average, an additional \$426/year in total maintenance costs<sup>1</sup>



### Increase productivity

PCs older than 4 years cause more than **2.1x increase in lost productivity** (hours), costing, on average, \$1,260/year in lost productivity<sup>1</sup>



### Improve performance

Windows 10 devices have up to **2.5x better performance<sup>2</sup>** and up to **3x longer battery life<sup>3</sup>** than a 5-year-old PC.



### Work more securely

Modern PCs can protect against botnets and rootkits, **preventing malware from taking over the boot process.**<sup>4</sup>

## The Windows advantage:

**World-class security** built-in to help protect your critical business data. Use your password and a second device (such as your phone) to validate your login. Many new PCs let you use facial or fingerprint recognition to log in.\*

**Unparalleled choice** of form-factors and prices. Get powerful, versatile machines, ranging from sleek designs to rugged-built. Windows has the widest USB and peripheral compatibility, including printers, cameras, keyboards, mice, and more.

**Run all of your business apps** from full versions of Office, Photoshop, Quicken, or other essential programs. Microsoft offers the most support for local Line of Business applications. Many essential business applications are still not available for Mac, or as Web apps for Chromebooks.



<sup>1</sup>Pivoting SMBs to Buy PCs; Techaisle, 2015; <sup>2</sup>Performance of 6th Gen Intel® Core™ processors in Windows 10 devices, based on measured SYSmark 2014, Comparisons based on Intel® Core™ i5-6200U vs. Intel® Core™ i5-520UM on Windows 10 PC. <sup>3</sup>Performance of 6th Gen Intel® Core™ processors in Windows 10 devices, estimated based on Windows 8.1 Local HD Video Playback Power, Comparisons based on Intel® Core™ i5-6200U vs. Intel® Core™ i5-520UM; <sup>4</sup>Windows 8.1 and Windows 10 PCs use UEFI (Unified Extensible Firmware Interface) and ELAM (Early Load Anti-Malware) able to verify operating system has not been tampered with by attackers to protect during the boot process; \*Windows Hello requires specialized biometric hardware.

# Get better security and more control with Windows 10 Pro



**Count on more security for your business information.** If your Windows 10 Pro device or USB drive is lost or stolen, Windows 10 can help keep everything on lockdown so no one else can access your business systems or data. And you can remotely delete your business data\* from lost, stolen, or former employees' personal devices.



**Build on your existing technology investments.** Windows 10 Pro enhances your current infrastructure, keeping policies you already have in place. Easily join your business network, giving you easier access to files, folders, printers, and other shared data and devices. Plus, you can get a single sign-on to Windows, SharePoint, and other on-premises and cloud resources.



**Access your desktop from anywhere.** Need to work, but don't have your "work" computer with you? You can access and use your files, folders, and apps from your favorite device, virtually anywhere, as long as you have an Internet connection and Remote Desktop.



**Get the hardworking device your business deserves.** You need a device you can count on to run all the apps you need, stand up to hard use, and help keep your business data safer. Business devices offer more features and many come with better warranties and support options to protect your investment.

## Windows 10 Pro devices gets even better with Microsoft cloud services at your fingertips

### Anywhere access.

You can search, access, and save your **OneDrive for Business**<sup>†</sup> files easily from any device or browser. You can work offline and your files automatically sync when you next connect, so you always have access to the latest version across all your favorite devices.

### Teamwork without all the work.

Collaboration is easy when you use **Office 365**<sup>†</sup> on Windows 10 devices. You can work together on the same presentation in a **Skype for Business**<sup>†</sup> meeting and save your updated document to **OneDrive for Business**<sup>†</sup> or **SharePoint Online**<sup>†</sup>. Contributors can add their changes, and the document is synced to everyone's device so the team works from the same version.

**Simple sign-in.** Save time and reduce frustration by signing in once and having access to all your **Microsoft services**, as well as your **Azure apps** like Dynamics CRM<sup>†</sup>, Salesforce<sup>†</sup>, Concur<sup>†</sup> and Facebook. You don't need to remember multiple passwords or sign in again when you open a different app.

 Office 365  Microsoft Azure



Select your next Windows 10 Pro device with the Device Finder at <http://aka.ms/devices>